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Lawrence J. Gitman, CEO & Founder PFWiz.com. Lawrence J. Gitman is the founder of PF Wiz, LLC, the publisher of DIY personal financial planning mobile apps for Apple and Android devices.

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Corporate finance is an area of finance that deals with sources of funding, the capital structure of corporations, the actions that managers take to increase the value of the firm to the shareholders, and the tools and analysis used to allocate financial resources. The primary goal of corporate finance is to maximize or increase shareholder value. Although it is in principle different from ...

Corporate finance - Wikipedia

In order to understand the relationship between project management and benefits management or between the process of project management and that of deriving benefits, a governance based framework is developed in the present paper to distinguish between the two processes (see Fig. 2, below). The process of realising benefits has a broader scope and longer life cycle than a project has (Zwikael ...

The impact of project management (PM) and benefits

1. INTRODUCCIÓN. Poder comparar entre tasas de diferentes nominaciones, tener la posibilidad de entender la información pública sobre tasas de interés, estar en capacidad plena de tomar decisiones sobre alternativas de financiación y aun de inversión, son posibilidades que se tienen a través de la cabal interpretación y la habilidad de manejo de las tasas de interés.

LA TASA DE INTERÉS: INFORMACIÓN CON ESTRUCTURA

RESUMEN. Se presenta el concepto, su interpretación y la rigurosa formulación de cada uno de los tres tipos de apalancamiento manejados en el ámbito de las finanzas; el apalancamiento operativo, el apalancamiento financiero y el apalancamiento combinado, como elementos que conectan directa y correspondientemente con la gestión de la empresa en sus fases operativa, financiera y global.

EL ESTUDIO DE APALANCAMIENTOS COMO METODOLOGÍA DE ANÁLISIS

Algunas posiciones matizadas. Las tecnologías de la información han empezado a alterar significativamente cómo hacemos negocios y creamos valor económico, frecuentemente por caminos que no eran previsibles incluso hace sólo una década" (Alan Greenspan, Presidente del Federal Reserve Board de EEUU).

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